



Committed to Superior Quality... Dedicated to Protecting the Environment

It has become common practice for businesses of all sizes and shapes to claim that they are “green.” As one of the largest and most technologically advanced remanufacturers in North America, West Point Products has maintained a steadfast commitment to product quality and environmental stewardship. Over the years, we have invested millions of dollars in the development of sophisticated manufacturing environments that allow us to produce imaging supplies that consistently perform like the OEM, while at the same time doing so with a focus on providing innovative environmental solutions. Here are just a few things that set West Point Products apart from our competition:

OUR COMMITMENT TO QUALITY...

As the first of our five pillars of success and our defining element, Quality is considered and measured in three distinct ways at West Point Products:

Cartridge Reliability

Over the years, West Point Products has grown from a remanufacturer of simple imaging technology into an engineering company, focusing on optimizing the performance of its broad product and service offering. We have incorporated proprietary automated equipment, designed and manufactured by our own engineering department, as well as a host of other technical best practices into our manufacturing environment to ensure superior performance. As a result, our defect rate rivals the OEM.

Print Quality

West Point Products is meticulous in the selection of the toners, inks, and other critical components that go into our products. Only components that are found to be equal in performance to the OEM are selected, allowing our resellers peace of mind and confidence in the products they receive from West Point Products.

Page Yields

West Point Products employs state-of-the-art automated filling equipment programmed with precise fill weights in our production process, ensuring page yields that will meet or exceed OEM performance.

INDUSTRY-LEADING ENVIRONMENTAL STEWARDSHIP...

West Point Products takes environmental stewardship seriously. In fact, West Point Products owns its own grinding facility, where unusable cartridge components reclaimed in our core retrieval program are ground and recycled into new plastic products to complete our proprietary closed-loop process. We are also committed to providing the most advanced environmentally responsible solutions for the recycling of empty laser toner cartridges, ink cartridges, cell phones and other small handheld electronic devices. Furthermore, we are diligent in covering many customer concerns with our collections program, including:

- Risk management – West Point Products’ zero waste to landfill policy eliminates potential environmental risks for customers who require proper disposal for all collected cartridges.
- Corporate policy – Many customers see the value in aligning with a recycling organization focused on preventing and reducing the build-up of waste in our nation’s landfills and those around the globe.
- Recycling performed in North America – All printer cartridges and cell phones returned to collection centers stay in North America and are recycled in North America.